

Chicago award winner seen in

# The Wall Street Journal

Wealth Management Journal Report

## Blueprint Wealth Advisors



Left to right: 2014 winners Ryan F. Evans and Nick Wilkins

### Understanding What Is Truly Important

Blueprint Wealth Advisors was founded on the belief that the best financial advice comes from an independent, unbiased and objective advisor who serves the interests of their clients first. We understand the financial world can be confusing; “advice” abounds and the consequences of poor planning can be life-altering. As we help you accomplish your individual and family goals, our focus never wavers from what is truly important — you.

### Blueprint Wealth Advisors

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SIPC, a Registered Investment Adviser.

Featured in  
“Ten Five Star  
Wealth Managers  
You Need to Know”

The Five Star Wealth Manager award, administered by Crescendo Business Services, LLC (dba Five Star Professional), is based on 10 objective criteria. Eligibility criteria – required: 1. Credentialed as a registered investment adviser or a registered investment adviser representative; 2. Active as a credentialed professional in the financial services industry for a minimum of 5 years; 3. Favorable regulatory and complaint history review (As defined by Five Star Professional, the wealth manager has not: A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; B. Had more than a total of three customer complaints filed against them [settled or pending] with any regulatory authority or Five Star Professional's consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through Five Star Professional's consumer complaint process; C. Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority; D. Filed for personal bankruptcy; E. Been convicted of a felony); 4. Fulfilled their firm review based on internal standards; 5. Accepting new clients. Evaluation criteria – Considered: 6. One-year client retention rate; 7. Five-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers. Once awarded, wealth managers may purchase additional profile ad space or promotional products. The Five Star award is not indicative of the wealth manager's future performance. Wealth managers may or may not use discretion in their practice and therefore may not manage their client's assets. The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by Five Star Professional or this publication. Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Five Star Professional in the future. For more information on the Five Star award and the research/selection methodology, go to [fivestarpromotional.com](http://fivestarpromotional.com). 8,161 Chicago wealth managers were considered for the award; 744 (10 percent of candidates) were named Five Star Wealth Managers.



**FIVE STAR**  
WEALTH MANAGER